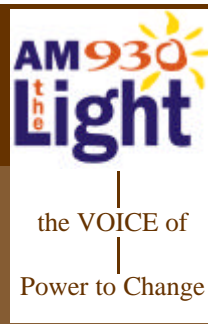


Power to Change Northern Alberta

October 3, 2000



the VOICE of
Power to Change

Sponsored by the following denominations & organizations for Northern Alberta:

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Provincial Director
Power to Change

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Pentecostal Assemblies of Canada

Mike Love
YC (Youth Convention)

David Sweet
Promise Keepers Canada

Rev. Mark Hornig

Commercials are airing! Bus shelter are up!

The campaign has officially begun. The media has already started requesting interviews and asking questions. There was an article that was going to be placed in the Religious section of the Journal on Saturday but is on the FRONT page of the Journal today! What a nice surprise being the first official day of the campaign. 880 CHQT

was talking about the campaign this morning as well. Overhangs will be going up on the overpasses next Monday and churches across the regions have been hanging up their banners. 'He is able to do immeasurably more that all we ask or imagine.' Ephesians 3:20 It is exciting to see God bring his plans to fulfillment.

Power of Free Media

Each region will have received a press release from our office. You can send those out to your local media – newspapers, TV, and radio. This will alert them to the magnitude of the campaign and they will be very interested in contacting someone for interviews and

information. Make sure the name and number of the person they should talk to is clearly explained. This is an excellent opportunity for free media coverage. We have received many phone calls requesting interviews from radio and newspapers in Ed-

Action Area

- The Depot has extended its hours beginning November 1. There is also a phone number for the depot where you can place orders. You can find the hours and phone number at our website at www.share.powertochange.com.
- Continue to stress the importance of the evangelism training. People will realize their need to be trained as the commercials air and their relatives and coworkers begin to ask then questions.
- Send your Training Registration Forms in to us at the office.
- Make sure you have supplies on hand for people to share with others who are spiritually interested and with people who call into the call center.
- Make sure your banners are up and if you are still wanting a banner that you phone your order in to us as soon as possible.

